

C.U.SHAH UNIVERSITY

Summer Examination-2019

Subject Name: Micro Economics - I**Subject Code: 4CO01MEC2****Branch: B.Com. (English)****Semester: 1****Date: 14/03/2019****Time: 02:30 To 05:30****Marks: 70**

Instructions:

- (1) Use of Programmable calculator & any other electronic instrument is prohibited.
 - (2) Instructions written on main answer book are strictly to be obeyed.
 - (3) Draw neat diagrams and figures (if necessary) at right places.
 - (4) Assume suitable data if needed.
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- Q-1 Attempt the following questions: (14)**
- a) The role of business economics is positive and wide.-True or False. (1)
 - b) What is business economics? (1)
 - c) Incremental Principle is known as theory of maximum also.-True or False. (1)
 - d) What is marginal cost? (1)
 - e) Explain the meaning of price elasticity of demand. (1)
 - f) Give the meaning of cross elasticity of demand. (1)
 - g) What is Average revenue? (1)
 - h) What is the meaning of optimal input combination? (1)
 - i) Explain the meaning of Iso-cost curve. (1)
 - j) What is Real cost? (1)
 - k) Give the meaning of Fixed cost. (1)
 - l) What is Opportunity cost? (1)
 - m) What is expense growth?-Based on incremental principle. (1)
 - n) What is monetary cost? (1)

Attempt any four questions from Q-2 to Q-8

- Q-2 Attempt all questions (14)**
- (a) Discuss the types of price-elasticity of demand. (7)
 - (b) Describe the types of business decisions. (7)
- Q-3 Attempt all questions (14)**
- (a) Explain the determining factors of elasticity of demand. (7)
 - (b) Explain the importance of price elasticity of demand. (7)
- Q-4 Attempt all questions (14)**
- (a) Discuss the advantages of development of industries. (7)
 - (b) Explain the disadvantages of development of firm. (7)
- Q-5 Attempt all questions (14)**
- (a) Write a note on Isoquant curve. (7)
 - (b) Write a note on determined production at minimum cost. (7)
- Q-6 Attempt all questions (14)**
- (a) Explain about Isocost curve. (7)
 - (b) Describe the concepts of fixed and variable costs. (7)



